



# THE SPIRIT OF SPORT



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## OH WHAT A NIGHT!



Treasurer Peter Costello

November 24 saw over 80 Hall of Fame Members converge on Melbourne for the Annual Dinner and Induction Ceremony, including our two Governors, **John Landy** and **Marjorie Jackson-Nelson**, for what has been acclaimed as “the best ever” Dinner.

Representing our Patron in Chief Prime Minister John Howard, **Federal Treasurer Peter Costello** delivered the Loyal Toast. For the first time as part of our new **Spirit of Sport** direction, we had four aspiring athletes on stage with their heroes in our tribute to the youth of Australia. Associate Member and one of Australia’s favourite swimming coaches **Laurie Lawrence** recited “The Spirit of Sport” that set the scene for the evening.

860 guests welcomed eight new **Inductees** into the Hall, acclaimed the new **Legend**, congratulated the latest **Don Award** winner, and witnessed the inaugural **Spirit of Sport Award**. (Details on pages 2 & 3.)

## AaE RE-SIGNS FOR ANOTHER TWO YEARS

AaE Chief Executive, **Allen Buckley** and The Sport Australia Hall of Fame Chairman, **John Bertrand** signed the documents renewing AaE’s sponsorship arrangement with the Hall of Fame at a lunchtime ceremony at AaE’s Corporate Office on November 23, 2005.

Announcing the sponsorship renewal, Allen Buckley said: “We have seen SAHOF grow in significance over the years, and with John Bertrand and the Board now taking it to a new level we are excited about its future prospects.”

Responding on behalf of SAHOF, John Bertrand said: “We are privileged to have AaE as a partner and are delighted that AaE’s sponsorship, which has been absolutely fundamental to SAHOF’s growth, has been extended for another two years”. Commenting on the strong relationship between the two organisations, John said: “It struck me, as I got to know Allen Buckley, how similar AaE’s and The Sport Australia Hall of Fame’s cultural values are, with their mutual emphasis on integrity, trust, pride and excellence.

“I am very comfortable with this because I know that it’s only when organisations share common cultural building blocks that they can really grow together. That is something that I totally respect, and SAHOF is greatly strengthened by Allen’s passion for Australia and for this relationship”.



AaE CEO Allen Buckley and SAHOF Chairman John Bertrand sign for another two years

A NIGHT TO REMEMBER

Our newest inductees, **David Boon** (Cricket) **Pat Cash** (Tennis), **Cathy Freeman** (Athletics) **Andrew Gaze** (Basketball) and **Karla Gilbert** (Surf Life Saving) and Associates **Ron Finneran** (Administration – Disabled Wintersports) **Ben Lexcen** (Designer – Sailing) and **Arthur Tunstall** (Administration – Commonwealth Games and Boxing) were given a warm welcome by the 860 guests attending. Unfortunately, Cathy and Pat had overseas commitments but they will hopefully join us next year for their official induction. Representing Ben Lexcen were his stepchildren, **Robin Gillis and Chris Wise**.



AaE CEO Allen Buckley with Andrew Gaze, Karla Gilbert, David Boon, and SAHOF Chairman John Bertrand



Arthur Tunstall (left), Ron Finneran (middle), and Karla Gilbert (right) all chatted to MC Craig Willis during the Induction Ceremony



This year we saw our 25<sup>th</sup> Member elevated to Legend status, Victorian Governor **John Landy**. Together with life long friend and fellow South Australian Governor, **Marjorie Jackson-Nelson**, they held the audience captive with their friendly banter and real life stories (below right).



Foster's President & CEO Trevor O'Hoy with SAHOF Chairman John Bertrand present the 2005 Legend certificate and trophy to Governor John Landy (left)



In a hotly contested 'Don' segment, swimming champ **Grant Hackett** became our latest winner. Other finalists were Leo Barry (AFL) Cadel Evans (Cycling) Andrew Johns (Rugby League) Craig Mottram (Athletics) and Peter Robertson (Triathlon) all nominated for performances between October 2004 and October 2005 where by their example in sport was deemed to have most inspired the nation.



...2005 DINNER - "A CARROT FOR THE DIVA!"

This year saw the introduction of the **Spirit of Sport Award** to acknowledge extraordinary sporting achievements and performances that capture the hearts of the nation. This award is not intended to be awarded annually but to be awarded, at the Board's discretion, for a performance that is very special and destined to be part of Australian sporting history. **Makybe Diva** became the first non-human to be recognised by the Hall for her achievement in winning three successive Melbourne Cups. Representing Makybe Diva was trainer **Lee Freedman** and owners **Christine and Tony Santic** who assured us that an extra carrot was on for the Diva who was thrilled to be honoured!



Treasurer Costello with the connections of Makybe Diva, trainer Lee Freedman, and owner Tony Santic



Four new Teams were recognised as part of the **Team Sport Australia Awards**. The Awards recognise those sporting teams whose skill and commitment have taken Australia to the top of the international ladder through their abilities to deliver success at the elite level of their sport. The four teams were:

- The Australian Netball Team, First World Tournament 1963 (presented to **Joyce Brown** (bottom left))
- The Australian Aerial Skiing Team, FIS World Cup Competition 2002/2003 (presented to **Alisa Camplin** and **Lydia Ierodiaconou** (top left))
- The Men's 4 x 200m Men's Freestyle Relay Swim Team, Olympic Games, Stockholm 1912 (presented to Neil Martin, President Swimming Australia)



- The Australian Equestrian Team, Olympic Games, Atlanta 1996 (presented to **Andrew Hoy, Gill Rolton, and Wendy Schaeffer** (right))



MEMBER'S RECEPTION

The City of Melbourne hosted our Member's Reception prior to the Dinner in the beautiful Yarra Room at the Melbourne Town Hall. This gave the Members an opportunity to catch up with old friends and meet other Hall of Famers.



Lord Mayor John So with SAHOF Chairman John Bertrand

**The Right Honourable Lord Mayor John So** delivered the welcoming speech with Chairman **John Bertrand** responding on behalf of the Members. The Reception was MC'd by City of Melbourne's **Scott Chapman**, Director of Marketing and Customer Relations.



Associate Members Garry Daly with wife Karen, and Dr Frank Pyke with wife Janet.

**THIS IS WHAT YOU SAID...**

The recent Members Survey where we asked for your views and opinions across a range of sport issues produced some interesting results. 55% of Members took part in our first poll where results were published in the Herald Sun (Melbourne) prior to the Dinner. This confirmed the Hall, through it's Members, as a leader in expressing views on all facets of national and international sports issues. Thank you to everyone who completed the survey and we look forward to "picking your brains" again soon.

*(Below are some of the results however due to space restrictions, only the top 4 or 5 responses of each question are shown.)*

**FAVOURITES**

**Favourite annual Australian sporting event?**



|                              |     |
|------------------------------|-----|
| AFL Grand Final              | 26% |
| Australian Open Tennis       | 25% |
| State of Origin Rugby League | 11% |
| Melbourne Cup                | 11% |

**Most memorable Australian sporting event?**

|                         |     |
|-------------------------|-----|
| Sydney 2000 Olympics    | 65% |
| 1983 America's Cup      | 8%  |
| 1956 Landy/Clarke mile  | 7%  |
| 1956 Melbourne Olympics | 6%  |

**Favourite Australian sporting venue?**

|                     |     |
|---------------------|-----|
| MCG                 | 39% |
| SCG                 | 16% |
| Sydney Olympic Park | 16% |
| Rod Laver Arena     | 9%  |

**INTERNATIONAL SPORT**

**Should athletes be tested for illicit but non-performance enhancing drugs?**

|            |     |
|------------|-----|
| Yes        | 67% |
| No         | 29% |
| Don't know | 4%  |



**Favourite sports commentator?**

|                 |     |
|-----------------|-----|
| Bruce McAvaney  | 42% |
| Dennis Commetti | 14% |
| Tim Lane        | 9%  |
| Ray Warren      | 9%  |
| Eddie McGuire   | 5%  |

**Favourite Australian sports person of all time?**

|                    |     |
|--------------------|-----|
| Sir Donald Bradman | 27% |
| Rod Laver          | 9%  |
| Herb Elliott       | 7%  |
| John Landy         | 6%  |
| Dawn Fraser        | 6%  |



**SPORT AND YOUNG AUSTRALIANS**

**Best current day role model for young Australians?**

|               |     |
|---------------|-----|
| Grant Hackett | 60% |
| Ian Thorpe    | 13% |
| Jodie Henry   | 7%  |
| James Hird    | 5%  |



**The greatest problem facing our kids?**

|                           |     |
|---------------------------|-----|
| Drug and alcohol abuse    | 41% |
| Lack of physical activity | 30% |
| TV & computer games       | 12% |
| Obesity                   | 11% |

**Is there enough sport played in our schools?**

|                   |     |
|-------------------|-----|
| Too much          | 1%  |
| Yes, right amount | 23% |
| No, need more     | 69% |
| Don't know        | 8%  |

**ISSUES FACING AUSTRALIAN SPORT**

**Does drug taking affect elite sporting results in Australia?**

|              |     |
|--------------|-----|
| Yes, often   | 14% |
| Occasionally | 61% |
| Rarely       | 21% |
| No           | 1%  |

**Preferred final runner in the Melbourne Commonwealth Games Queens Baton Relay?**

|               |     |
|---------------|-----|
| John Landy    | 39% |
| Grant Hackett | 16% |
| Ron Clarke    | 13% |
| Ian Thorpe    | 10% |



**SAHOF ISSUES**

**Importance of SAHOF engaging corporate partners and sponsors to support its activities?**

|                |     |
|----------------|-----|
| Very important | 70% |
| Important      | 26% |
| Not important  | 3%  |



**Will the Spirit of Sport concept assist SAHOF to become more relevant to a broader cross-section of Australians as well as its corporate partners?**

|            |     |
|------------|-----|
| Yes        | 79% |
| No         | 15% |
| Don't know | 6%  |

## SAHOF JOINS WITH BLUEARTH FOR THE KIDS

The Bluearth Institute, a not for profit, charitable organisation who delivers physical activities for primary school children across Australia, and SAHOF proudly hosted the *'Spirit of Sport - Bluearth Day'* at the Victorian Parliament House Gardens. This inaugural event was created to publicly promote children's health and well being through physical activity, utilising the values demonstrated by Australia's greatest sporting champions and is expected to be an annual event throughout the Nation.



November 21 saw approximately 150 primary school children from 5 local primary schools joined by Hall of Fame Members, **John Bertrand, Lindsay Gaze, Nick Green, Pam Ryan, Sue Stanley, Michele Timms** and our newest Member **Cathy Freeman** in a range of innovative physical activities. Chairman Bertrand, also took this opportunity to launch the new **'Spirit of Sport'** initiative, which aims to inspire young Australians with the values of sportsmanship, integrity, courage, persistence and excellence and welcomed the opportunity to involve our Members in the Bluearth program.

## 2005 AGM

Nominations at the 2005 Annual General Meeting did not exceed the number of vacancies for Ordinary Directors and Associate Directors. Accordingly the following were elected:

Kevin Berry and John Eales as Ordinary Directors for the term of three years

Lindsay Gaze as Associate Director for the term of two years

Chairman John Bertrand outlined the rationale behind the 'Spirit of Sport' development as well as the future plans to connect Members with Australian youth.

## FAIR DINKUM CHAMP - JOHN DOBBIE AM

On the October 19, Hall of Famer and one of Australia's most successful exponents of lawn bowls, **John Dobbie** passed away.

John first represented Victorian in 1948, and played 200 representative matches for Victoria until 1980. His international career began in 1964, when he was the singles player in the Australian side that visited South Africa. In 1950, he won the Victorian Champion of Champions title, and repeated that performance in 1959. In 1966, he captained the Australian Triples Team which won a gold medal in the first World Bowls Championships, held in Sydney and was captain of the Fours Team which won a silver medal. He was Captain of the Fours Team that represented Australia at the Edinburgh Games in 1970, and he led the Australian Pairs Team at the 1974 Christchurch Commonwealth Games.



John at his first love

He was an active administrator since 1948 and was elected a Life Member of the International Bowling Board in 1984 and the Australian Bowls Council in 1985. He was also a distinguished lacrosse player, playing at the Australian Carnival in Perth in 1947.

## OUR CHAIRMAN'S MESSAGE

What a very rewarding year with so many developments and changes to SAHOF!

We completed a business review with the support of Foster's Group and George Patterson Y&R which resulted in the evolution of our new branding and the 'Spirit of Sport' ethos.

Our Spirit of Sport ethos is simple...to excite the youth of the country and to take our values to the nation. To excite the youth, we want to launch a series of high profile sports scholarships with perhaps a mentoring program attached. We see our values being re-enforced to the nation via the ongoing polls which News Ltd and the Herald Sun will conduct with your co-operation. We are currently working on achieving the right corporate backing to bring the scholarship program to reality.



Our Principal Sponsor Australian air Express extended their partnership for another two years taking their sponsorship of SAHOF to eleven years. This relationship has been a superb partnership with SAHOF and we look forward to working with you all to make this even stronger by developing our state Members' lunches and the Annual Induction Dinner. Please feel free to keep your ideas flowing in this area.

My congratulations to our new Inductees, our latest Legend Governor John Landy and our 2005 "Don" winner Grant Hackett. They made our Induction Dinner a night to remember. We introduced the inaugural Spirit of Sport award and our first recipient was Makybe Diva, for her history making three consecutive Melbourne Cup wins, along with her connections trainer Lee Freedman, jockey Glen Boss and Tony and Christine Santic.

Next year will see the establishment of the SAHOF Museum housed within the new \$400 million MCG development. This will be a stunning development and a major asset for years to come. We expect the opening to coincide with the 50 Year Anniversary of the Melbourne Olympics in November.

Your Board is committed to take the Hall to a new level which can be achieved only with your support. We are counting on you. I know too, that all will join in wishing the very best of luck to our 2006 Melbourne Commonwealth Games Team.

On behalf of the Board and Staff, Rasa and I wish you and your families a safe and Merry Christmas and a Happy New Year.

John Bertrand AM



## FROM THE OFFICE

Bob and Phoebe would like to wish all our SAHOF Members, Sponsors, and friends, a very Merry Christmas and a safe and Happy New Year. We look forward to your continued support in 2006 for what is shaping up to be a bumper year.

## THANK YOU

The Sport Australia Hall of Fame thanks its sponsors and supporters for their unflinching dedication to the preservation of Australia's rich sporting heritage.

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